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<b>PATENT - POWER OF ATTORNEY OR REVOCATION OF POWER OF ATTORNEY WITH A NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS</b>	Patent Number	7,092,896
	Issue Date	August 15, 2006
	First Named Inventor	Phil Delurgio
	Title	Interface for Merchandise Price Optimization
	Attorney Docket Number	DT-0104

I hereby revoke all previous powers of attorney given in the above-identified patent.

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Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on \_\_\_\_\_

## SIGNATURE of Inventor or Patent Owner

Signature	<i>Mark Culhane</i>	Date	8/4/10
Name	Mark Culhane	Telephone	650-645-7100
Title and Company	Chief Financial Officer, DemandTec, Inc.		

NOTE: Signatures of all the inventors or patent owners of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

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